

Tenth birthday celebrations for the firm which is switched on to success

PC ELECTRICAL UK Ltd is celebrating 10 years of business.

Based in Wigan Road, Bolton the company has a proud tradition of employing people from the local area and since 2001, when the company started installing security systems, the business has gone from strength to strength.

Thanks to customer satisfaction and repeat business the initial small workforce slowly increased and the company branched into electrical installations for the public and private sector — gaining full membership to the industry's most recognised regulatory body the NICEIC.

During this period, as the business expanded along with the economy it soon became apparent the company needed to become individual in its approach. As managing director Karl Price explains: "During that time electrical contractors and building firms could be set up and trading within a few days. It became virtually impossible for customers to identify a reputable business that they could trust."

Within that boom period re-investment became essential.

"To ensure customers could be confident in our service we embarked on a number of initiatives, mainly enhanced employee training and quality-driven accreditations," explains Mr Price.

“We are extremely proud of the achievements of everyone

KARL PRICE

This resulted in the company becoming ISO9001 and 14001 compliant, with individual staff members gaining qualifications and experience that would boost the profile of PC Electrical UK.

The investment in local employees and the work quality programmes ensured the company traded successfully through the last three years of the recession, so much so that the client base has grown from domestic private customers to a number of local authorities and

national Government departments. Mr Price says: "We are extremely proud of the achievements of everyone involved in PC Electrical. The training and dedication of staff members has resulted in



STRONG TEAM Members of staff at PC Electrical

the business delivering a quality service while gaining customers which allow sustainable growth." The key word here is most definitely growth — recently the company opened a branch in the Beverley area of Hull employing five members of staff carrying out response, repair and maintenance for clients' electrical requirements.

The commitment to improvement and sustainability does not stop there as recently the company gained its MSC accreditation to install electric solar panels and to ensure the company can be

identified in this area a solar division has been launched. Solelectric UK is the solar division of PC Electrical UK offering customers the opportunity to invest in a greener future in such a way that it does not impact on their lifestyle or income.

Karl explains: "We have installed a number of systems with the feedback being the same. Each customer has saved on their electricity bills while getting a financial return from their energy supplier for a surprising amount." With the Government securing a 43 pence per kilowatt tariff for the next

25 years customers can expect up to £1,500 a year in direct payments while also saving 20 per cent on their electricity bills.

The equipment installed by Solelectric UK is all Government approved via the MCS scheme and payments are paid through your energy supplier every three months.

Couple this with an insurance-backed selling and workmanship guarantee, lasting up to 10 years, customers can be reassured of the scheme's validity.

The panels are installed on top of your existing roof

and connected, inside, to your electricity supply. The process takes about three days to install and systems start from under £7,900.

All members of the team have the experience and accreditations to ensure that installations run smoothly and efficiently. For more information on the solar panels please ring the freephone helpline on 0800 148 8648 or visit our website at www.solelectric-uk.co.uk or visit our electrical division at www.pcelectricaluk.com or call the office on 01204 62936.

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